



SUSTAINABLE  
REPUBLIC

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Business  
Model  
Innovation

Sustainable Republic represents unparalleled BMI via the company's innovation-driven processes and structures. Achieving measured, equitable and unwavering triple-bottom-line performance within social, environmental, and economic impacts, epitomizes our doctrine of what value creation means in the 21<sup>st</sup> century.

SR's organizational values, engagement policy, and community-centered approach dictate that our sustainable business ecosystem is open to everyone. No matter your background, worldview, education, gender, or sexual orientation...you belong. Our business believes that everyone has something incredible to offer; this form of collaboration, unity, and cooperation is a fundamental element of SR's sustainable business ecosystem and a completely new way of engaging the global issues facing society, the environment, and humankind.

Vision

**Sustainable Republic is synonymous with sustainability: international practitioners of economic, social, and environmental implementation...a global brand designed for the 21st Century.**

Mission

**Our mission is to embed triple-bottom-line (TBL) performance into the fabric of 21st century entities to assure future generations have an inhabitable world.**

Community  
Impact

Our company views the communities in which we operate within as important facilitators of our impact. A beautiful aspect of sustainability is that it affects all of the world's inhabitants, curating a balance between societal value and business ecosystems, as well as supporting the local, regional, and international environments in which we all live. Regardless of the industry, our political affiliation, or individual ideology, everyone depends upon the same basic human needs, which inherently fuses members of a community – local or global – together.

Sustainable Republic's guiding principles of integrity, responsibility, and engagement best practices place the community at the forefront of our company's culture, environmental impact, and social awareness. Our principles of sustainable business dictate that we always work in a cohesive, socially conscious, and collaborative mind frame to bring forth the most beneficial impact. Sustainable Republic places equal emphasis on economic profit, societal contribution, and environmental performance.

## Our Philosophy

SR's doctrine of value creation is deeply rooted in the notion that attributing fundamental and equal precedence to economic profit, societal wellbeing, and environmental performance results in top quartile returns, sustained competitive advantages, and balanced impacts. There is no denying the immediate action we must take to transition our way of living and doing business. Our tagline is **embedded in our DNA** because sustainability infuses all aspects of the Company. Every facet of Sustainable Republic - from our products and services to where we bank - is guided by sustainable indicators and designed into our decision-making.

The 'Republic' in Sustainable Republic represents pioneering leadership, executive management, supply chain partners, and a new way of doing business. Leadership resides with the shareholders and executive management but we encourage all team members as well as our business ecosystem to push the innovation envelope. We believe that this is the way to achieve the robust and balanced results required of the 21st Century. Best practices are our standard. Collaboration, unity, and adherence to measurable economic, social, and environmental performance are the building blocks of our work and what cultivates our choices.

## Our Niche

### SR Built Enviro

Sustainable Republic's value chain is comprised of pioneers within their respected fields of smart and sustainable building. Inclusion is accomplished through a high-level impact assessment across the entire scope of product manufacturers operations. The impact assessment determines whether the manufacturer will be included in SR's Sustainable Architectural Product Index or what we call the sAPI. Collectively, the sAPI is a group of impeccable brands that transform the built environment.

The sAPI places heightened emphasis on indicators of social value, environmental precision, product composition, sourcing practices, aesthetics, design, craftsmanship, and ergonomics. The sAPI spans interior, exterior, infrastructure, and building/energy information modeling.

SR Built Enviro symbolizes unprecedented sustainable architectural products, renewable energy components, and smart applications for the built environment. From a technological perspective this aligns to buildings as energy systems, clean electricity supply systems, realized smart buildings, and innovative climate change management by way of product specification.

### SR Sustainability Advisory

Sustainable Republic offers sector specific sustainability advisory services for corporations, SME's, and public service organizations. These advisory services include strategic sustainability, reporting, marketing, product development, and sustainable asset management.

The sustainable resource center and web platform is where clients can access our sustainability services.

### Economic Responsibility

Our company adheres to principles of sustainable business and measurable evidence of those claims. This requires that all the company's activities abide by our triple bottom line promise. SR's organizational culture believes that by placing heightened attention to ecological precision and socially progressive policies that superior long-term monetary performance is the outcome. Although this ethos can prolong the path to economic success to a degree, we believe that the positive impact for society and the environment is just as important, particularly knowing what we now know in the 21<sup>st</sup> century about dwindling natural resources, climate change, population growth, consumption, and a number of concerns facing humanity.

The triple bottom line promise means that our company will not engage in any activity simply to generate a profit. There are no hidden agendas or irresponsibility's spanning any of our products, services, or eco system of stakeholders. Nor will the company partner with any suppliers, work with any products, or source any services that do not retain some form of measureable and legitimate sustainability evidence that include environmental performance and social criterion.

Sustainable Republic is a for profit company but in all monetary cases, and on behalf of our customers will operate in a transparent and justifiable manner to address price premiums. The company's triple bottom line promise has specific guidelines that promote ethical working relationships, and enhance stakeholder positioning.

Our triple bottom line promise is to attain value-oriented results that generate profitability, while ensuring verifiable balance with the two other internationally accepted standards of sustainability.

SR's entire brand, from our corporate identity design process and CO2 neutral website to our products and services, has been designed around the triple bottom line promise.

### Societal Value

Emphasis on social value plays a pivotal role in our business. Indicators used to measure social value in the workplace have become quite standardized, yet most companies have not internalized, nor begun capitalizing on the benefits of instilling a thriving, socially engaging work environment.

Sustainable Republic recognizes that when human capital has a conducive environment that is defined by a culturally rich workforce, diversity, gender equality, and collaborative freedom that the dynamics of the workplace become improved. These indicators of social value are reflected in our governance structures, embedded throughout the organizational culture, and define our overall business methodology.

Whether you're a customer, strategic partner, employee, or part of our business ecosystem, Sustainable Republic places a great deal of emphasis on social aptitude, mutual respect, fairness, and equality.

Our triple bottom line promise channels all attributes of social value throughout the impact of our operations as well as within any decisional process.

## Environmental Performance

Ecological awareness and environmental precision is an essential tenet for us. We believe that the international environmental concerns facing global society can only be addressed via definitive action, leadership, and responsible business practices. Often times these choices can go against the traditional paradigm of business, yet our company knows that this is a requirement of the 21st Century business climate. Sustainable Republic is confident that success and longevity of any product or service is now contingent upon internal policies and procedures that specifically address environmental performance.

Our triple bottom line promise facilitates innovative environmental implementation in all aspects of our business operations. No decision is executed prior to initiating an impact assessment. This ensures that all direct and indirect environmental criteria have been taken into full consideration before the impact actually occurs. These principles are the basis of our sustainability standards, and demand efficient and cost effective measurement of our impact. The triple bottom line promise utilizes systems thinking to solidify environmental performance, where environmental impact is realized and shared amongst all participants.

## Sustainable Business Ecosystem

Our triple bottom line promise also compels that all our suppliers, professional ecosystem, and customers place a similar emphasis on the importance of achieving economic prosperity, while providing social value and curating harmonious processes with nature.

The sustainable business ecosystem was designed as part of our triple bottom line promise to extend responsibility and standards beyond the easily identifiable sources of the company's footprint. Sustainable Republic recognizes that the actions of modern business must reach beyond the individual entity.

SR's triple bottom line promise aims to facilitate this form of innovative systems thinking throughout all business activities... from our own impact to the impact of our supply chain, clients, and society. It is only in this form of company culture that the results required of the 21st century can be accomplished to ensure that future generations aren't faced with the fallout of our choices.

We want to help the 21st century accomplish the necessary performance results through a sustainable business ecosystem that identifies with triple bottom line systems thinking.

Our triple bottom line promise no longer wants business to join the movement, but be the movement.

What is SR Built Enviro?

SR Built Enviro is our business unit that specializes in smart and sustainable building products. Our commitment to all aspects of sustainability, product innovation, quality, and design represent the foundation of our relationships with manufacturers, suppliers, and building professionals.

The sustainable composition and intelligent building performance attributes of many products are now highly advanced and readily available to fully incorporate into the built environment. Due to the sheer size, scale, and intricacy of modern buildings...architects, designers, planners, and developers must have immediate access to product specialists who are capable of integrating smart building technologies into the already demanding and budget-sensitive building process. Thankfully, many innovative manufacturers are addressing a range of smart building criteria from product composition to complete and intelligent system integration. Not only are these products market ready, they are also poised to be integrated into the built environment to achieve realized, sustainable building performance. The reality is that the sheer workload of efficiently identifying what makes a specific building product sustainable becomes very difficult to navigate. This is our niche, while innovating within climate change management by way of our emissions offsetting policy.

SR Built Enviro embraces and respects the importance of all project stakeholders within the built environment process. We are there every step of the way to make it simpler for all professionals to develop and fulfill smarter, resource efficient, and sustainable buildings.

The Sustainable Architectural Product Index

The sAPI is a compilation of rigorously assessed products throughout the built environment. The purpose behind its composition, product differentiation inclusion, measurability criteria, and sustainable marketability stems from the following essentials:

<p><b>Acknowledge, reward, and respect manufacturers that have pioneered in many areas of product innovation</b></p>	<p><b>Simplify the sustainable product specification process for building professionals.</b></p>
<p><b>Consider certification endorsements, yet validate that many products attain performance attributes superseding marketing certification labels</b></p>	<p><b>Achieve climate change solutions to measure and offset the impacts of building processes beyond renewable energy technologies</b></p>
<p><b>Provide a socially engaging sustainable resource center that assists professionals and the community implement smart building products and sustainable processes throughout the project lifecycle</b></p>	<p><b>Ethically and knowledgeably communicate information authenticating costs, while maintaining fair price structures</b></p>

# The sAPI Greenprint

Sustainable Republic has designed a simplified protocol (the greenprint) to identify and measure the sustainability performance attributes for products included within our sustainable architectural product index. Each product manufacturer has been assessed to the most thorough extent possible utilizing internationally accepted economic, social, and environmental criteria. In addition to sustainability performance measures, the sAPI also unites the essential design characteristics and technological capabilities that classify a building product as sustainable, smart, and innovative.

## Social

Social value has great importance in the dynamics and alignment of the sustainable architectural product index. The built environment process always entails a broad array of stakeholders, a societal impact that includes the community to all the professionals responsible for completion. In many cases, socially progressive indicators that are both easily measurable within the built environment process and accessible by project stakeholders go unaccounted for.

The sAPI utilizes internationally recognized social measures combined with transparent and collaborative engagement practices to guarantee all products adhere to acceptable, and more often than not advanced forms of social value.

Prior to inclusion, the sAPI assesses internal and external societal impacts including the following:

<b>PUBLISHED</b>	<b>CORPORATE SOCIAL RESPONSIBILITY REPORT</b> <b>ACCESSIBLE INFO ADDRESSING SOCIAL COMMITMENT</b>
<b>CERTIFICATION OF</b>	<b>HEALTH &amp; SAFETY STANDARDS</b> <b>ACCESSIBLE INFO IDENTIFYING PROCEDURES</b>
<b>ENGAGEMENT METHODS</b>	<b>IMPLEMENTED COMMUNICATION CHANNELS FOR NETWORK</b> <b>SUPPORTIVE FUNCTIONS IN PROJECT OR PRODUCT LIFECYCLE</b>
<b>COMPANY INITIATIVES</b>	<b>COMMUNITY IMPACT AND AWARDS</b> <b>EMPLOYEE DEVELOPMENT PROGRAMS</b> <b>DIVERSITY POLICY</b> <b>PRODUCT RESPONSIBILITY IN THE SUPPLY CHAIN</b>



## Environment

Inclusion in the sAPI requires heightened environmental performance standards across all aspects of a completed building product. Regardless of a building products use there is an abundant amount of resources consumed prior to specification.

The sheer number of products on the market, technical information, and certification processes that address environmental performance make it difficult for industry practitioners to specify products in an efficient and credible manner that doesn't detract from an already time sensitive schedule.

Broader certifications are necessary but they often increase costs and further complicate the planning and integration of smart building products that are already ecologically advanced. The sAPI simplifies the selection process by assessing all environmental performance qualities of a product prior to inclusion, while providing additional credibility for the innovation achieved by the product manufacturer.

### PRODUCT COMPOSITION

### RECYCLABLE CONTENT

### PRODUCT LIFE CYCLE ATTRIBUTES

### TOXICITY REDUCTIONS

### CERTIFICATIONS OF

### ENVIRONMENTAL MANUFACTURING STANDARDS

### OPERATIONAL POLICIES & PROCEDURES

### TREATMENT OF WASTE

### LEGITIMACY RELATING TO

### ECOLOGICAL MARKETING MATERIAL

### MEDIA CAMPAIGNS INCLUDING WEB CONTENT

### DISTRIBUTION METHODS

### ADDRESSING DIRECT EMISSIONS

### ADDRESSING INDIRECT EMISSIONS IN SUPPLY CHAIN

### UTILIZING EFFICIENT TRANSPORTATION LOGISTICS

### COMPANY INITIATIVES THAT

### ADDRESS NATURAL RESOURCE CONSUMPTION

### EXTERNALLY MITIGATE ENVIRONMENTAL IMPACT

Economic

In any market, profitability and revenue are the dominant benchmark for success. Most often manufacturers and companies that place emphasis on social value and environmental product differentiation out perform competitors. This is particularly accurate when measuring the long term financial positioning of the company. The sAPI incorporates economic considerations into our impact assessment and product scope however more emphasis is placed on environmental qualities, socially driven collaboration, and innovative design.

Sustainable Republic believes that these focuses are what essentially realize heightened financial performance. In addition, there are three logical reasons that avert a more robust economic measurement within the sustainable architectural product index: (1) proven methods able to link sustainable criteria directly to a product's financial performance (2) many companies are privately held limiting the amount of public financial information; (3) rightfully so, companies must protect their positioning.

In sAPI cases for which direct or indirect economic impact can be measured within a company's sustainable product repertoire, our company adheres to these financial and/or economic metrics:

**REVENUE GENERATED FROM**

- SUSTAINABLE PRODUCT SOURCES
- SMART BUILDING TECHNOLOGIES
- RENEWABLE ENERGY COMPONENTS
- RECYCLED CONTENT
- CERTIFICATION LABELS

**TOTAL NUMBER OF**

- SUSTAINABLE PRODUCT SALES
- SUSTAINABLE PRODUCTS WITHIN ENTIRE PRODUCT SCOPE
- SUSTAINABLE PRODUCTS IN RESEARCH & DEVELOPMENT
- MARKETSHARE OF SUSTAINABILITY DRIVEN PRODUCTS

**CERTIFICATION OBTAINED FROM**

- MANUFACTURING FACILITY SYSTEMS
- ENERGY EFFICIENCY
- NATURAL RESOURCE PRACTICES
- OPERATIONAL PROCESSES

Sustainability has become quite the buzzword recently. However, there is no one size fits all solution when it comes to implementing impactful strategies that address the multifaceted stakeholder needs of profit, people, and planet. The irrefutable, 21<sup>st</sup>-century scientific evidence of humanity's impact on the world, coupled with the technological innovation available today, demands that individuals, institutions, and society to better balance our impacts.

Our sustainability advisory services have been designed to address the necessities of modern business in a simplified and value-generating process. Any company or organization, regardless of sector or size, whether private or public, can strategize, transition, and implement sustainability into the organization, while safeguarding existing processes and keeping efficient workflows in tact.

This is accomplished by viewing sustainability through the eyes of the entity. Strategic sustainability leverages the exact characteristics that define a given entity's success, culture, and ecosystem to better enhance its overall positioning within the 21st century marketplace.

Due to the successful foundations laid by those who have come before us, along with the advancement of internationally accepted frameworks, teaming up with us to achieve the desired performance will be efficient, cost effective, value-oriented, and exciting!

Sustainability no longer needs to be complex, nor viewed as a capital-intensive course of action. Sustainable Republic's value proposition adheres to formulating and embedding sustainability thru the eyes of the business.

We prefer to innovate within sustainability because we know that is the surest way to generate triple bottom line value. In the event your sustainability objectives must align with internationally accepted guidelines, marketing certifications, or reporting standards, our sustainability advisory services link seamlessly to these standardization frameworks:

- GLOBAL REPORTING INITIATIVE
- PRINCIPLES OF RESPONSIBLE INVESTMENT
- CARBON DISCLOSURE PROJECT
- DOW JONES SUSTAINABILITY INDEX
- INTERNATIONAL STANDARDS ORGANIZATION
- SUSTAINABILITY ACCOUNTING STANDARDS BOARD

## THE SUSTAINABLE RESOURCE CENTER

### Community Impact

Sustainable Republic's location has been carefully planned to ensure the company's purpose, marketability, and community impact closely adhere to that of a sustainable resource center. Realizing this type of engaging, accessible, and innovative space is a testament to our sustainability commitment as well the products and services that we believe must be readily available in every community. Our sustainable resource center intends to drive awareness of our products and services, and illuminate how these products and services embody true sustainability.

### Professionalism & Societal Presence

Our sustainable resource center is meant to invigorate collaboration amongst professionals, while providing the community with an inclusive, welcoming environment to engage the Sustainable Republic brand and learn about sustainable performance metrics.

At Sustainable Republic we believe that if society as whole is to achieve the results required of the 21st century then sustainability must be communicated effectively and available locally, while simultaneously acknowledging a globally connected marketplace and devising solutions capable of combatting those impacts. Progressive approaches and evidence-based analysis are the hallmarks of Sustainable Republic's corporate culture. Providing immediate access to sustainable architectural products in a uniquely designed and inviting space is the function of our sustainable resource center.

## OUR SUSTAINABILITY POLICY

### What Sustainability Means to Us

The challenges facing the world in the 21st century require a new way of doing business that adheres to principles of sustainability. This type of systems thinking, which encompasses economic profitability, societal value, and environmental precision can only be accomplished by embedding definitive policies and procedures into organizational structures and cultures.

Sustainability permeates every aspect of our business, and is engrained in every decision we make. We believe that accomplishing balanced and measurable impacts requires a total commitment to systems thinking and responsible leadership. The time had come for a sustainable business that embedded sustainability in its DNA. That business is Sustainable Republic.

Simply put, we thought it was time to ask ourselves not what can sustainability do for us, but what can we do for sustainability. Sustainable Republic is certain that in order for humankind to address current demands while not drastically compromising present and future generations, businesses new and old should view their impacts and responsibility from the inside out and outside in. Sustainable Republic aims to help achieve that ideal.

The  
SR Guarantee

The Sustainable Republic Guarantee means that our involvement in any external or internal business activity must include verifiable sources of sustainability or clear intentions to address sustainability. The SR guarantee assures that throughout any project lifecycle, contractual agreement, or transaction, all participants are receiving measurable sustainability performance.

Measuring  
Our  
Impact

At Sustainable Republic, our experience reveals that there is only one way to certify reputable attributes of sustainability: tracking, measuring, and reporting direct and indirect impacts as a result of operational activities. Quantifying economic, social, and environmental criteria runs parallel to the design of our business model because we wanted to get it right from the get go. Due to the advancements in the field of sustainability, climate change management, and easily accessible international standardized guidelines, we felt it was time innovate prior to entering the market.

Sustainable Republic's immediate goal is to measure and offset all CO2 emissions originated from the opening of our sustainable resource center. This includes any direct or indirect carbon emissions resulting from product procurement and transportation.

Upon completion of fiscal year 2016, a full spectrum sustainability report outlining our impact, our further ambitions, and our aims for the future will be published. This is an unwavering promise and testament to our commitment, and has yet to be done by any company entering the market.

<u>Environmental Goals</u>	<u>Social Goals</u>	<u>Economic Goals</u>	<u>2020 Targets</u>
Reduce GHG emissions in our supply chain, distribution channels, and material transport	Facilitate measurement of diversity indicators in built environment	Promote reporting of job growth due to sustainable products and services	Year Over Year green house gas neutral Impact
Engage, collaborate, and support supply chain, business ecosystem, and customers to accept and initiate offsetting impact from the built environment	Open communication dialog with sAPI partners to align policies and procedures to indicators of social value	Encourage use of sustainable building products in affordable housing programs	Just say no to green washing initiative. (Inaccurate sustainable product, service, or marketing claims
Complete 100% Sustainable Architectural Product Line	Quarterly bring together community professionals to address relevant societal challenges involved in the built environment	Measure our sustainable economic development via metrics used for sAPI	Identify, address, and omit child labor within indirect supply chain and procurement